

EDUCONNECT.AI

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WHAT'S THE PROBLEM?

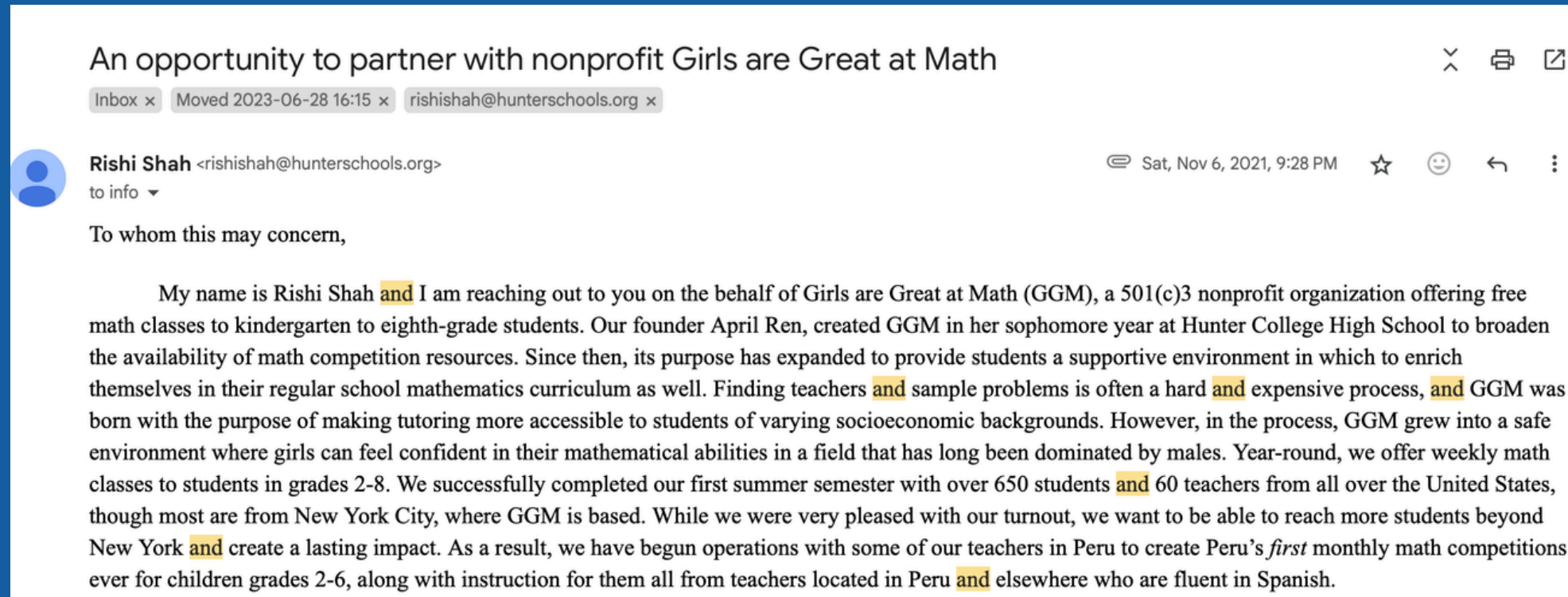
Students/Schools

- Need educational/food/clothing resources
 - Have difficulty finding active, nearby nonprofits that can help
 - Fact: NY is 3rd most inequitable for funding low-income + POC school districts
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Nonprofits

- Have trouble with outreach to students/startups that *really* need it (and funding from those who can afford it)
 - Fact: Nonprofits spent 5.8 billion in 2020 on outreach
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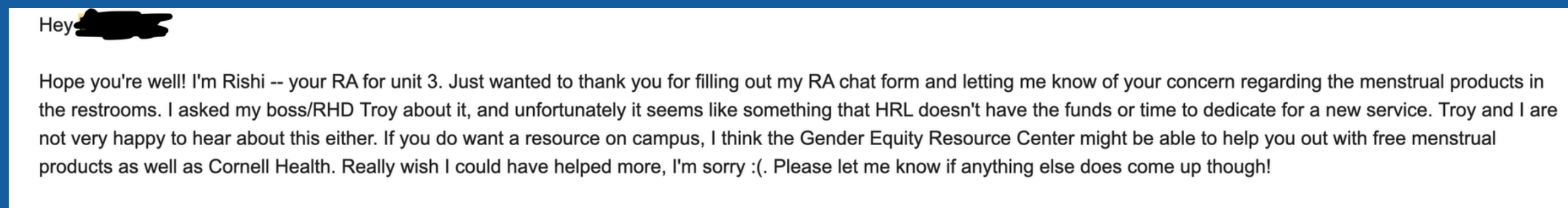
OUR PERSONAL TESTIMONY...



Rishi cold-emailing trusts as a nonprofit Outreach Secretary



Ad for Donations on the Subway?



Students need our help connecting them with resources!

OUR TEAM



Andrew Hu

Team Lead



Aaron Gao

Fullstack Dev,
Snackmaster



Jason Fu

Frontend Dev



Rishi Shah

Pitch Lead



Anthony
Wong

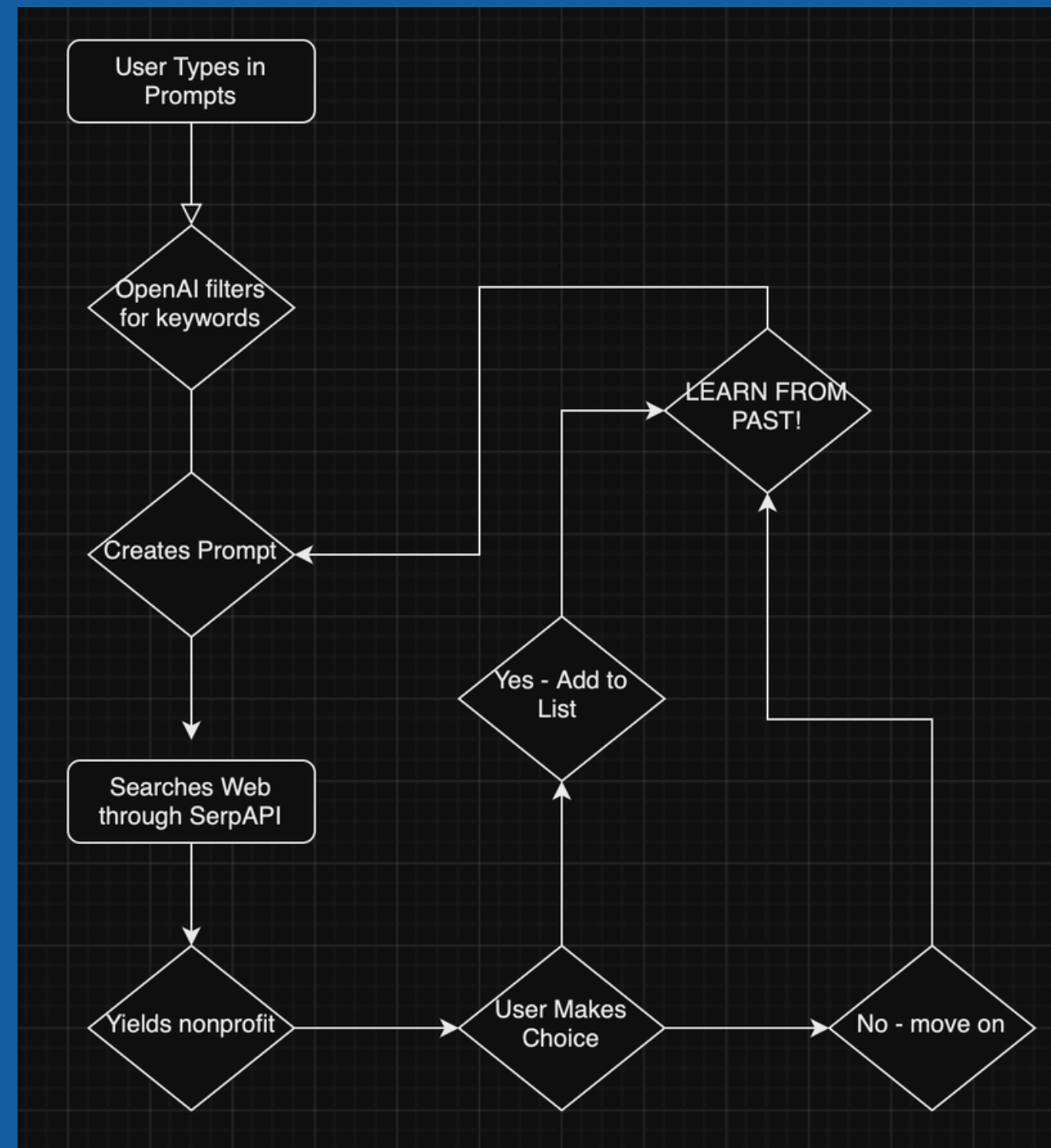
Frontend Dev

OUR SOLUTION: EDUCONNECT.AI!

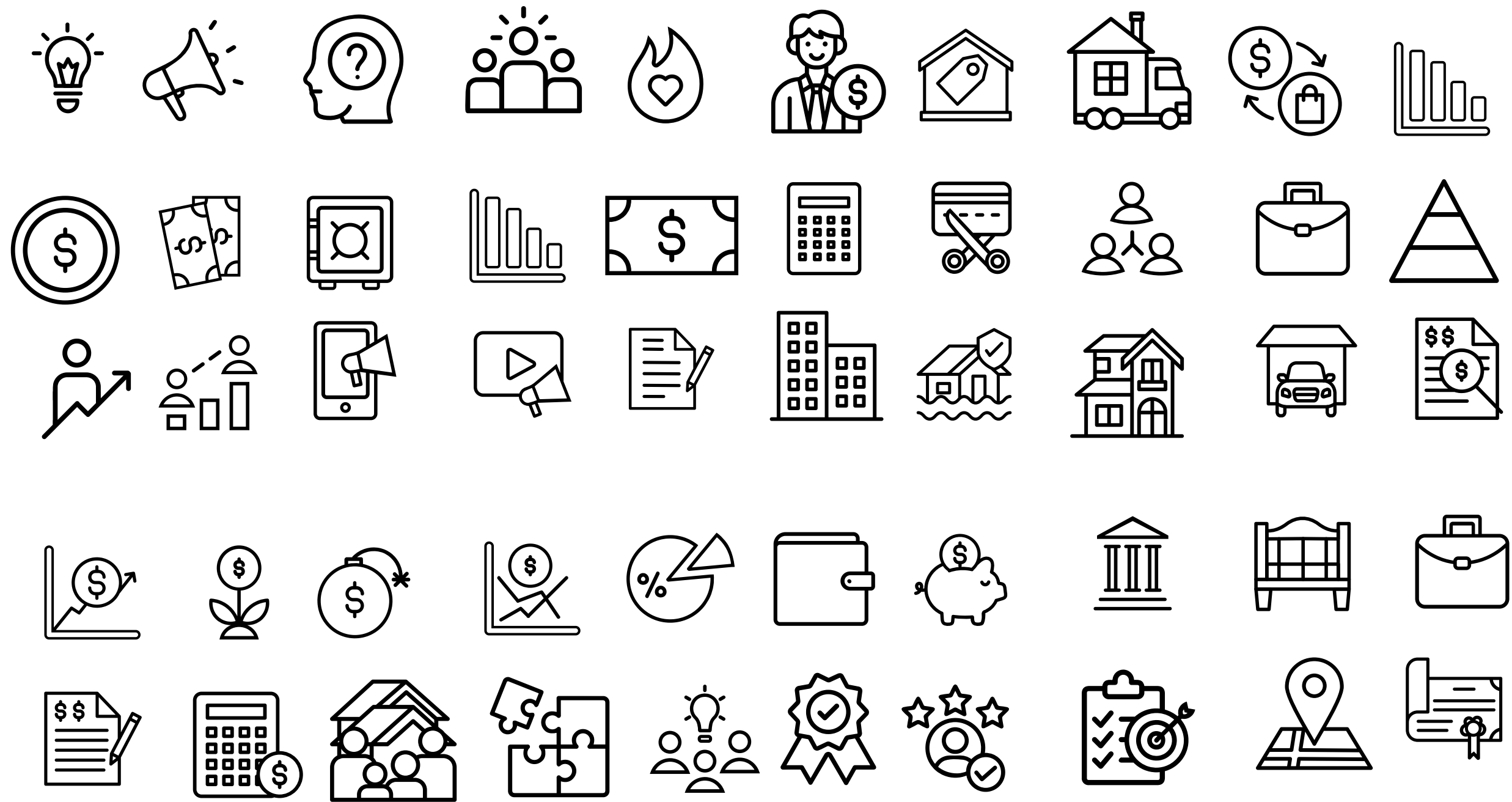
- Matching algorithm and web app that connects users with nonprofits that can help!
- Technologies:
 - Streamlit (Python) & React for fullstack web app
 - SerpAPI for RAG facilitation
 - Open AI API for prompt classification/development



FLOWCHART:



DEMO!!!





PROFIT MODELS

Subscription Plan



- Monthly fee to be featured (cheaper than outreach)

Ad Revenue



- Banner ads from sponsor companies for user view

Consulting Services



- Personalized AI-driven advice for nonprofits on how to scale.
- Consulting Fees for donor connections

NEXT STEPS

What can we add onto this project's MVP?



The Donor Side

- Similarly connect donors/volunteers with nonprofits



Improve the Algorithm

- Beta-Test algorithms (e.g., Naive Bayes) with nonprofit & focus group
- Find/Develop nonprofit database for RAG



More components

- In-app messaging.
- User profiles and dashboards.
- Nonprofit spotlight (for sponsors)

THANK YOU!

Questions or Comments?